

Quality Solutions

Make **clinical quality** a strategic advantage.

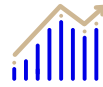


CAPABILITIES



Promote

Promote achievements and outcomes through intelligent marketing that differentiates your hospital and helps consumers find the best care



Measure

Measure performance against benchmarks and competitors to gain insights into clinical variability and identify areas of excellence or opportunity



Implement

Plan and implement new approaches to your quality improvement programs with comprehensive, physician-led consulting

WHY HEALTHGRADES?

- Transparent hospital ratings backed by scientific rigor and clinical evidence
- Customized marketing capabilities and clinical analytics tailored to your needs
- Effective strategies for ongoing clinical quality improvement

Meet your quality goals and stand out in your market.

Get started at hs.healthgrades.com

“Having Healthgrades as our quality partner helped Mercy Medical Center gain market share and become the region’s most-preferred hospital in our key services.”

MIKE KRIST, MARKETING AND COMMUNICATIONS MANAGER, MERCY MEDICAL CENTER