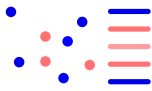


Healthgrades CRM

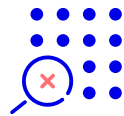
The intelligent healthcare CRM that makes marketing meaningful.

HOW IT WORKS



Analyze

Opportunity analysis to make sense of the market — and stay ahead of the competition



Predict

Powerful predictive models identify those who require your services before their moment of need



Engage

Campaign management, automation and execution support to engage future patients



Inform

Omnichannel reporting tells a complete story so you can prove your value

WHY HEALTHGRADES?

- **30+ years** of experience and more healthcare CRM implementations than anyone else.
- **Insights from healthgrades.com** about local market search trends and demand by specialty inform smart decision-making.
- Healthgrades predictive models, fine-tuned over thousands of campaigns, identify your target audience with **3-5x greater accuracy** than traditional targeting methods.
- Fully **integrated support services** and optional **Healthgrades Marketing Services** help you make the most of your CRM
- Seamless **omnichannel performance tracking** uses real-time results to drive continuous improvement

*Know your patients,
prove your impact.*

Get started at hs.healthgrades.com

